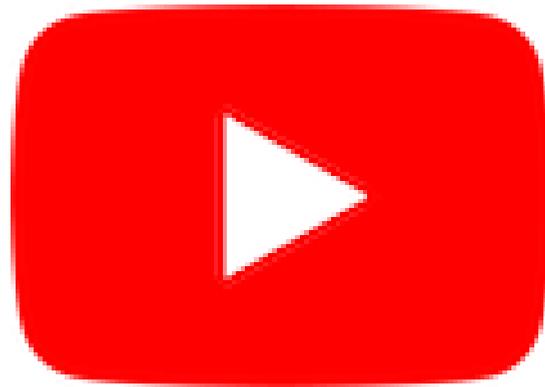


# Choose your platform: |





Clear all filters



In debt

Profession

Interests

False

True

Marketer  
Manager

Software  
Engineer

Student

Lifestyle

Sports

Travel

Sorry, Facebook is not the most popular social media platform using this filter! 🐱

Number of participants

307

Average time spent per day

5

### Average age and average income by time spent

● Age ● Income



## Facebook

- Founded in 2004 by Harvard University students Mark Zuckerberg, Eduardo Saverin, Dustin Moskovitz and Chris Hughes.
- 2.9 billions monthly active users.



Clear all filters



In debt

False

True

Profession

Marketer Manager

Software Engineer

Student

Interests

Lifestyle

Sports

Travel

The most popular social media platform! 🐱

Number of participants

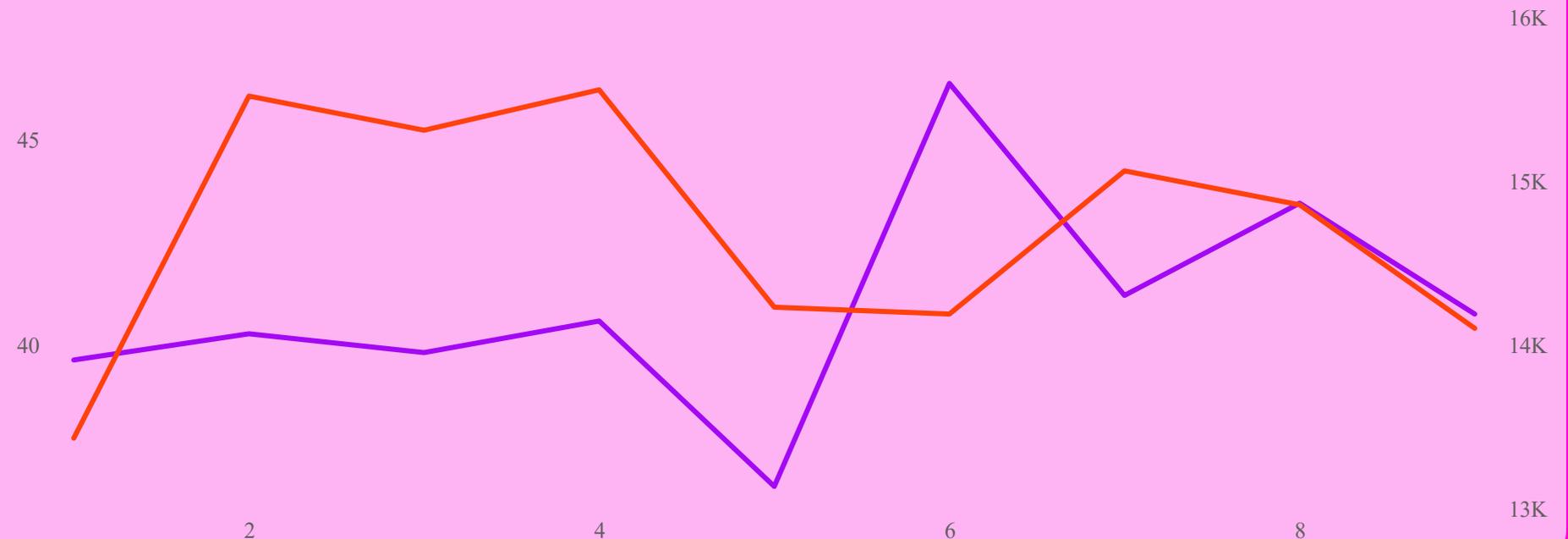
363

Average time spent per day

5

### Average age and average income by time spent

● Age ● Income



## Instagram

- Founded in 2010 by Kevin Systrom and Mike Krieger, now owned by Meta Platforms, Inc.
- 2 billions monthly active users.



Clear all filters

In debt

Profession

Interests

False

True

Marketer  
Manager

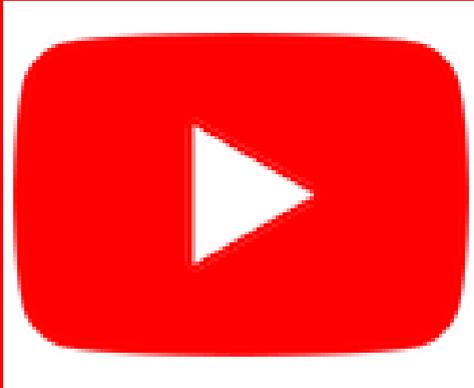
Software  
Engineer

Student

Lifestyle

Sports

Travel



Sorry, YouTube is not the most popular social media platform using this filter! 🙄

Number of participants

330

Average time spent per day

5

## YouTube

- Founded in 2005 by Steve Chen, Chad Hurley and Jawed Karim - three former employees of Paypal.
- 2.49 billions monthly active users.

### Average age and average income by time spent

● Age ● Income

